



Northwest VEG
533 NW Miller Rd.
Portland, OR 97229
www.nwveg.org
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503-297-8435

BUSINESS MEMBERSHIP AGREEMENT WITH NORTHWEST VEG

The purpose of the business and discount programs is to nurture relationships with veg-supportive businesses operating in the Portland-Vancouver area, fostering a mutually beneficial experience for both Northwest VEG and our supporters.

The business will receive:

- ❖ A description of the business in the Northwest VEG Thymes newsletter soon after its joining, consisting of up to 100 words (including contact information). The description may be provided by the business, subject to revision by the newsletter editor.
- ❖ The business's logo and above description listed on the Northwest VEG website. A link will be provided to the business's website.
- ❖ A request to 'support our Business Supporters' monthly in the Northwest VEG e-Thymes newsletter, with a link to the full webpage listings.
- ❖ A complete listing of our Business Supporters in our hard copy newsletters every other month, plus a hard copy listing mailed out to all new and renewing members each year.
- ❖ Priority invitation to exhibit at VegFest.

The business will provide:

- ❖ An annual membership contribution of \$100 or greater for small, single location businesses.
- ❖ An annual membership contribution of \$250 or greater for large or multiple location businesses.
- ❖ A link to the Northwest VEG website on its own website (if applicable).
- ❖ A distribution point for Northwest VEG literature, including the newsletter, when a hard copy version is published, and event flyers (as feasible).
- ❖ Optional — Participation in the Business Discount Program, as outlined below.

BUSINESS DISCOUNT PROGRAM

Businesses that meet the Northwest VEG criteria will be invited to provide members with a discount of at least 10% for their products and/or services. A discount of at least 5% will be available for grocery stores. Businesses do not need to become business members to participate in the discount program, and alternative incentives can be developed, such as "2 for 1" meals or a second meal for half price. Participating businesses will be listed in the Northwest VEG print newsletter which comes out every other month, and listed, with links to their websites, on the Northwest VEG website.

CRITERIA FOR BUSINESS MEMBERSHIPS AND/OR DISCOUNT PROGRAM

Businesses are expected to inform their staff of any discounts/promotions and to honor the agreements for the entire length of the agreement, once established.

For a business to be considered for a Membership and/or accepted into the Discount Program, it must be able to fulfill at least one of the following:

- ❖ Offer significant vegan food options.
- ❖ Offer significant products or services that promote and support a vegan lifestyle.
- ❖ Companies not engaged in food production, vegan products or services may still be considered if their business/practices are compatible with the environmental and compassionate components of the Northwest VEG Mission, demonstrating respect for all beings and the earth we share.

In addition, businesses must have products and services available in a retail or wholesale manner, rather than a network/multilevel marketing approach. Exceptions may be approved by the board for such businesses that strongly support and are in full alignment with the mission of Northwest VEG.

Northwest VEG reserves the right to terminate a Business Membership upon cause, per Article 4, Section 3 of our Bylaws.

**please complete the following and return to Jill Schatz, NW VEG; 533 NW Miller Rd.; Portland
OR 97229**

As the owner or official representative of _____,
located at _____ (address)
_____ (phone), _____ (email)
_____ (website) I agree to the points specified in this Business
and/or Discount Partnership with Northwest VEG for a 1 year partnership period.

Please make check payable to Northwest VEG, in the following amount:

- _ \$100 Small Business
- _ \$250 Larger Business
- _ \$500 or other amount \$ _____

For Discount Providers (Optional for Business Members):

_____ (business name) agrees to provide a discount or special offer to
Northwest VEG members as follows:

(Business owner or representative) (Date)

(Northwest VEG representative) (Date)

Your 1-year business and/or discount partnership will begin on _____ (date) and end on
_____ (date)