



Northwest VEG  
533 NW Miller Rd.  
Portland, OR 97229  
www.nwveg.org  
jill@nwveg.org  
503-297-8435

## **BUSINESS PARTNERSHIP AGREEMENT WITH NORTHWEST VEG**

The purpose of the business partnership membership is to nurture affinity relationships with businesses in the Portland-Vancouver area, fostering a mutually beneficial experience for both Northwest VEG and the business partners.

### **The business will receive:**

- ❖ A description of the business in the Northwest VEG Thymes newsletter soon after its joining, consisting of up to 100 words (including contact information). The description shall be provided by the business, subject to revision by the newsletter editor.
- ❖ The business's logo and above description listed on the Northwest VEG website. A link will be provided to the business's website (if applicable).
- ❖ A business listing including name, location, phone and website (with active link in the e-version) in the bi-monthly Northwest VEG Thymes. Readers will be encouraged to patronize the business.
- ❖ Priority invitation to exhibit at VegFest.
- ❖ Business owners — Benefits of membership, including discounts on products and services at participating businesses and Club VegNews magazine offer.

### **The business will provide:**

- ❖ An annual partnership contribution of \$100 or greater for small, single location businesses.
- ❖ An annual partnership contribution of \$250 or greater for large or multiple location businesses.
- ❖ A link to the Northwest VEG website on its own website (if applicable).
- ❖ A distribution point for Northwest VEG literature, including the newsletter, when a hard copy version is published, and event flyers (as feasible).
- ❖ Optional — Participation in the Business Discount Program, as outlined below.

## **BUSINESS DISCOUNT PROGRAM**

Businesses that meet the Northwest VEG criteria will be invited to provide members with a discount of at least 10% for their products and/or services. A discount of at least 5% will be available for grocery stores. Businesses do not need to become business partners to participate in the discount program, and alternative incentives can be developed, such as "2 for 1" meals or a second meal for half price. Participating businesses will be listed in the Northwest VEG newsletter and listed, with links to their websites, on the Northwest VEG website.

## CRITERIA FOR BUSINESS PARTNERSHIPS AND DISCOUNT PROGRAM

Businesses are expected to inform their staff of any discounts/promotions and to honor the agreements for the entire length of the partnership, once established.

For a business to be considered for a partnership with Northwest VEG, it must be able to fulfill at least one of the following:

- ❖ Offer vegetarian/vegan food options.
- ❖ Offer products and/or services that promote and/or support a vegetarian/vegan lifestyle.
- ❖ Offer a significant amount of local/organic produce.
- ❖ In addition, a business partner must offer products or services in a retail or wholesale manner, rather than a network/multilevel marketing approach. Thus, the products and services must be conveniently available to Northwest VEG members, without any expectation or obligation to invest or commit to distributorship. Exceptions may be approved by the board for such businesses that strongly support and are in full alignment with the mission of Northwest VEG.

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please complete the following and return to Jill Schatz, NW VEG; 533 NW Miller Rd.; Portland OR 97229

As the owner or official representative of \_\_\_\_\_,  
located at \_\_\_\_\_ (address)  
\_\_\_\_\_ (phone), \_\_\_\_\_ (email)  
\_\_\_\_\_ (website) I agree to the points specified in  
this Business and/or Discount Partnership with Northwest VEG for a 1 year partnership  
period.

Please make check payable to Northwest VEG, in the following amount:

- \$100 Small Business
- \$250 Larger Business
- \$500 or other amount \$ \_\_\_\_\_

### For Discount Providers (Optional for Business Partners):

\_\_\_\_\_ (business name) agrees to provide a discount or special offer to Northwest VEG members as follows:

\_\_\_\_\_  
(Business owner or representative) (Date)

\_\_\_\_\_  
(Northwest VEG representative) (Date)

Your 1-year business and/or discount partnership will begin on \_\_\_\_\_  
(date) and end on \_\_\_\_\_ (date)