



Northwest VEG  
533 NW Miller Rd.  
Portland, OR 97229  
www.nwveg.org  
jill@nwveg.org  
503-297-8435

**BUSINESS MEMBERSHIP INFORMATION AND APPLICATION:** updated August 2015

Northwest VEG's business and discount programs provide an opportunity to promote and nurture relationships with veg-supportive businesses operating in the Portland-Vancouver area, fostering a mutually beneficial experience for both Northwest VEG and all our members and supporters.

**CRITERIA FOR BUSINESS MEMBERSHIPS**

Northwest VEG welcomes businesses who are compatible with our mission and the goals of our organization. We require that all products and materials used within our programs reflect these values.

- **Businesses will inform their staff of any discounts/promotions.**
- **All food, goods, and services promoted, sampled, displayed, or sold through Northwest VEG programs must be vegan (no meat, eggs, fish, dairy, honey, leather or animal-derived ingredients.) Literature may not include suggestions, recipes, or references to using animal-based ingredients or products for consumption.**
- **Businesses not engaged in food production, vegan products, or services may be considered if business practices are compatible with the environmental and compassionate components of the Northwest VEG mission.**
- **Businesses that operate with a network or multilevel marketing approach may only sell or promote products and services within Northwest VEG programs. Such businesses may not sign up or recruit new marketers at these times.**
- **Northwest VEG reserves the right to decline any business interaction at any time at its discretion.**
- **Northwest VEG reserves the right to terminate Business Memberships and Discount Program Participants upon cause.**

**BUSINESSES RECEIVE:**

1. Your business description in the Northwest VEG *Thymes* online e-newsletter soon after joining, consisting of up to 100 words (including contact information.) The description will be provided by the business and is subject to revision by our editors.
2. Your business logo and above description listed on the Northwest VEG website. A link will be provided to the business website.
3. Each month, a request to patronize our Business Supporters will appear in the Northwest VEG *Thymes* e-newsletter, with a link to the full webpage listings of our business member partners.
4. A welcome upon joining posted on the NW VEG Facebook page, plus brief mentions of up to 4 calendar or special promotion listings on NW VEG Facebook and twitter each year.
5. A hard copy listing of Business Supporters mailed out to all new and renewing members each year.
6. Priority invitation to exhibit at VegFest.
7. Optional- Participation in our Magazine subscription program.

**BUSINESSES PROVIDE:**

1. An annual membership contribution of \$125 for small, single location businesses; discounted to \$200 for a 2-year membership commitment.
2. An annual membership contribution of \$250 for large or multiple location businesses; discounted to \$450 for a 2-year membership commitment.
3. Optional, but recommended:
  - a. Coupons for NW VEG to distribute in our Membership packets and/or at our events.
  - b. **NW VEG Member Discounts:** Restaurants are invited to provide our members with a discount of 10%. Non-restaurant businesses or service providers are encouraged to offer 10% discounts, but upon request may be considered for a 5% discount option

**Please complete application and return to Jill Schatz, NW VEG; 533 NW Miller Rd.; Portland OR 97229**

As the owner or official representative of \_\_\_\_\_,  
located at \_\_\_\_\_ (address)  
\_\_\_\_\_ (phone), \_\_\_\_\_ (email)  
\_\_\_\_\_ (website) I agree to the points specified in this Business and/or  
Discount Partnership with Northwest VEG for a 1 or 2 year partnership period.

Please make check payable to Northwest VEG, for either a 1 or 2 year membership, plus the optional magazine subscription at an additional \$15/year:

- \$200 Small Business, 2 year membership
- \$125 Small Business, 1 year membership
- \$450 Large or Multiple Location Business, 2 year membership
- \$250 Large or Multiple Location Business, 1 year membership

\$15 / 1 year,  \$30 / 2 year; Optional Magazine Subscription:

*(check one only)*

- Vegan Health & Fitness*, 6 issues per year
- VegNews*, 6 issues per year
- Driftwood* (digital-only), quarterly

\_\_\_\_\_ Additional tax deductible Donation

\_\_\_\_\_ TOTAL

**For Businesses Also Providing Discounts:**

\_\_\_\_\_ (business name) agrees to provide a discount or special offer to Northwest VEG members as follows:

\_\_\_\_\_  
(Business owner or representative) signature (Date)

\_\_\_\_\_  
(Business owner or representative) print name

\_\_\_\_\_  
(Northwest VEG representative) (Date)

Business Membership will begin on \_\_\_\_\_ (date) and end on \_\_\_\_\_ (date)